

FAX# 703 528 7880 OCT15/12 15.31
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6372754

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

CONTINUED = _____

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA SKED C	EST#189/	COMMENTS: (LINE/	ORDER

(TCE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CO-OP RITTING NEEDED

DATE OCT15/12 15.31

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT 19 1964

REP: TO LENA
FR: TITTE

TO LENA
FR JULIE
OKD M2
TTLS 1195765...106X
PLS CFM, THX 10/15

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 109
AGENCY PRODUCT CODE =

15 S 1200N-1230P

30

\$600.00

10/20

10/21

I

SA-SU

J

1

PROGRAM : NOON NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

49	A		1130P-1205A	30		\$1,250.00	10/20	10/20	1		SAT	1
PROGRAM : LATE NEWS AFTER FOOTBALL												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5. FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK												

50	A		500A-530A	30		\$625.00	10/16	10/18	1		TU-TH	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

51	A		1000A-1100A	30		\$560.00	10/16	10/18	1		TU-TH	1
PROGRAM : MILLIONAIRE/FEUD												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

52	A		105A-135A	30		\$160.00	10/16	10/18	1		TU-TH	1
PROGRAM : ACCORDING TO JIM												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

33	S		1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU-SU	3
PROGRAM : EYEWITNESS NEWS AT 11P												
STATION MAKEGOOD OFFERS:												
M2 OK'D BUY#15 MISSED:SA-SU/1200N-1230P OCT20 30S \$600.00 (OCT15/12)												
BUY#33 TU-SU/1100P-1135P OCT20 30S \$2,000.00												
OFFER:SAT/1130P-1205A OCT20 30S \$1,250.00 PLS ADVISE.												
& TU-TH/500A-530A OCT16 30S \$625.00												
& TU-TH/1000A-1100A OCT16 30S \$560.00												
& TU-TH/105A-135A OCT16 30S \$160.00												
CMT:MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
CMT:ACCORDING TO JIM & CREDIT \$5.												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$485,725 WFTV 40% WKMG 17% WESH 18% WOFL 19% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE